

YOU ARE UNIQUE, AND SO ARE WE



"Because more than 50% of purchases are decided at the point of sale"

POS  
DISPLAY  
TRADE  
FURNISHING  
TRAVEL

D E S I G N

DEVELOPMENT

INSTALLATION



The service company of the MEDIA6 group offers a comprehensive range of services including design, development and deployment.

It provides tailored solutions for your local and international projects.

# IN STORE

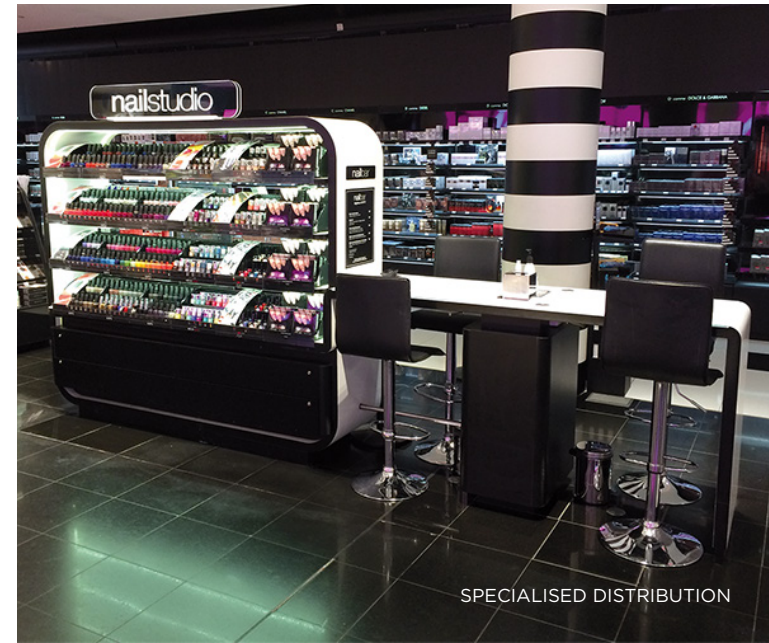
- SELECTIVE DISTRIBUTION
- DEPARTMENT STORES
- SUPERMARKETS
- SPECIALISED DISTRIBUTION
- TRAVEL RETAIL
- FAIRS & EVENTS

We work in all types  
of sales outlets

and have good knowledge  
of each distribution network's  
specific requirements.



TRAVEL RETAIL



SPECIALISED DISTRIBUTION









# MARKETING

- TEMPORARY POS DISPLAY
- PERMANENT POS DISPLAY
- TRADE MARKETING
- SHOWCASE PODIUM
- DEDICATED PLATFORM

From a single piece  
to international campaigns:

ensuring the consistency  
of your local and  
international projects.



DEDICATED PLATFORM



# MARKETING

- EVENT SHOWCASE
- VISUAL MERCHANDISING
- SHOP FURNITURE
- CORNER / STAND
- COMMERCIAL ARCHITECTURE







EVENT SHOWCASE

SHOP FURNITURE



PERMANENT POS DISPLAY

VISUAL MERCHANDISING



CORNER





PERMANENT POS DISPLAY



EVENT SHOWCASE



TEMPORARY POS DISPLAY



CORNER / TRAVEL RETAIL





PERMANENT POS DISPLAY



PERMANENT POS DISPLAY



TEMPORARY POS DISPLAY







PERMANENT POS DISPLAY



PERMANENT POS DISPLAY





# SERVICES

A tailored solution, whatever your needs may be.

A single point of contact to simplify your development processes all throughout your project.

Monitoring, integration and advice on new technologies to enhance the «Shopper Experience».



DESIGN, DEVELOPMENT, INSTALLATION



# SERVICES

- DESIGN
- Conception
- Visual identity
- Pre-press
- Mock-up
- 3D printing



DEVELOPMENT, INSTALLATION



DESIGN, DEVELOPMENT



# SERVICES

## DEVELOPMENT

- Design and engineering office
- Project management
- Technological monitoring
- Outsourcing





# SERVICES

## INSTALLATION

- Field audit
- Deployment / Installation
- Maintenance
- Storage





# L'ORÉAL

Whether a reduced water footprint,  
using sustainably sourced  
renewable raw materials,  
improved packaging  
or positive social impact

Beauty Moment Experience



## MAYBELLINE NEW YORK

## GARNIER

## L'ORÉAL PARIS

## essie



"I want to stay  
**haute in the heat?**  
I've got the perfect shade."



## L'OR MEN



SERVICES

360

DESIGN, DEVELOPMENT, INSTALLATION





DEVELOPMENT, INSTALLATION





# CONTACTS

## EMAIL

contact360@media6.com

## TELEPHONE

+33 1 78 78 32 53

## POSTAL ADDRESS

33 avenue du bois de la Pie  
BP55107 Tremblay en France  
95950 ROISSY CDG CEDEX

Find us on social networks



A **360** OFFER FOR BRANDS & POINT OF SALE



CHRISTOPHE JUNGMAN  
CEO



DELPHINE HUYGHE  
Development Director



HUGUES OIRY  
Director of the  
Design Studio



NADIA STEFANELLI  
Premium Retail  
Design Director



FRANÇOIS BOISSINOT  
Engineering Office  
Manager



SONIA PAIS  
Operation  
Installation  
Maintenance  
Manager



LINA XU  
Outsourcing



OUR MOST REWARDED POS DISPLAY



«Grand Prix de la Création»

Golden Popai Award «Product Line,  
Campaign - Fragrance»

Popai Global Award

«Prix Formes Deluxe»





33, AVENUE DU BOIS DE LA PIE • 93290 TREMBLAY-EN-FRANCE

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