



CREATION

DESIGN

SKETCHES

3D IMAGES

GUIDELINES

A TEAM DEDICATED TO LUXURY

We support our clients' projects with a team dedicated to the luxury sector, responding to any creation request.

Retail specialist for more than 40 years, we find innovative solutions to the particularities of POS, merchandising, commercial furniture, layout, and guidelines.

Our agency offers an à la carte service, selling creation only for free production, or full accompagnement with coordination from creation to production* to installation.

*Production units integrated to the group.

A CREATIVE TEAM MADE UP OF 3D DESIGNERS, ILLUSTRATORS, AND GRAPHIC DESIGNERS USE THEIR EXPERTISE TO ASSIST OUR CLIENTS.

GUCCI
parfums

LALIQUE

STORIE
VENEZIANE
By VALMONT

SOTHYS
PARIS

NESPRESSO®

COTY
BEAUTY. LIBERATED

Cartier

HERMÈS
PARIS

Santalis
Vivre bien, vivre mieux

GARMIN®

La Colline
Swiss Riviera Beauty Treatment

sisley
PARIS

LADURÉE
Paris

KORLOFF
PARIS

interparfums

THEA BOXES

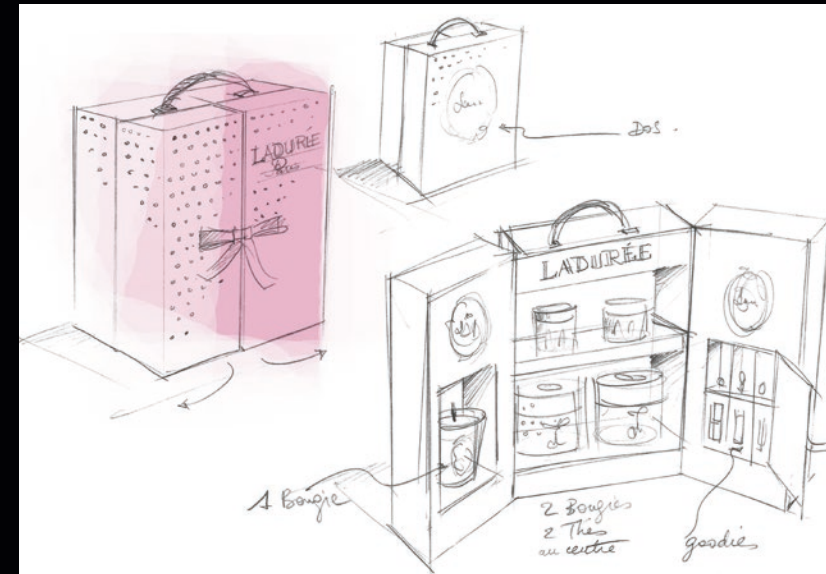
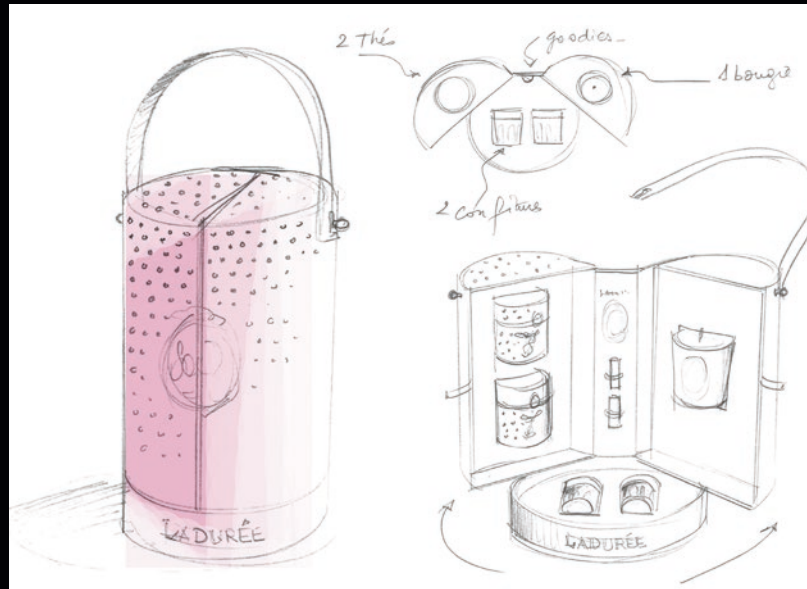
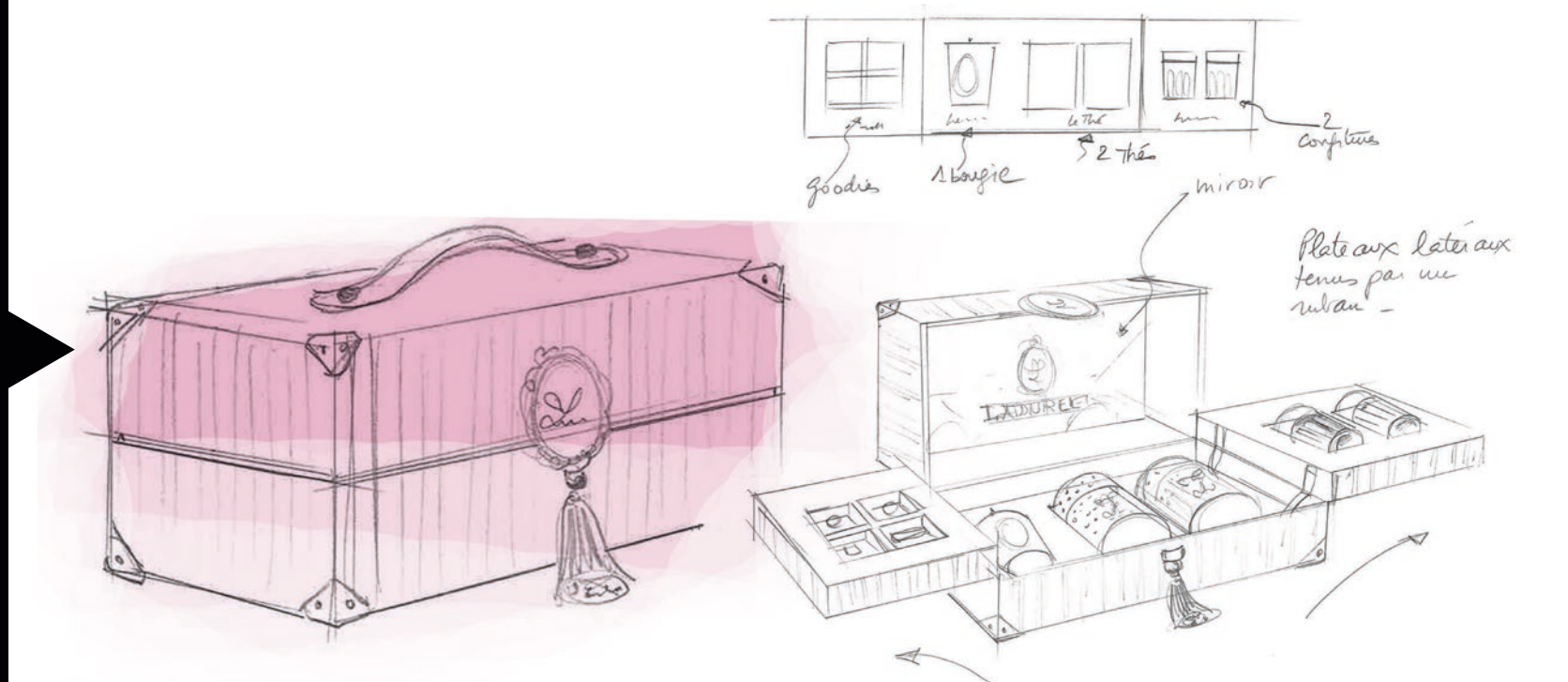
- Proposal of several creative directions in the form of intention sketches.
- Development of the chosen direction in 3D images.
- Production of dimensional plans.

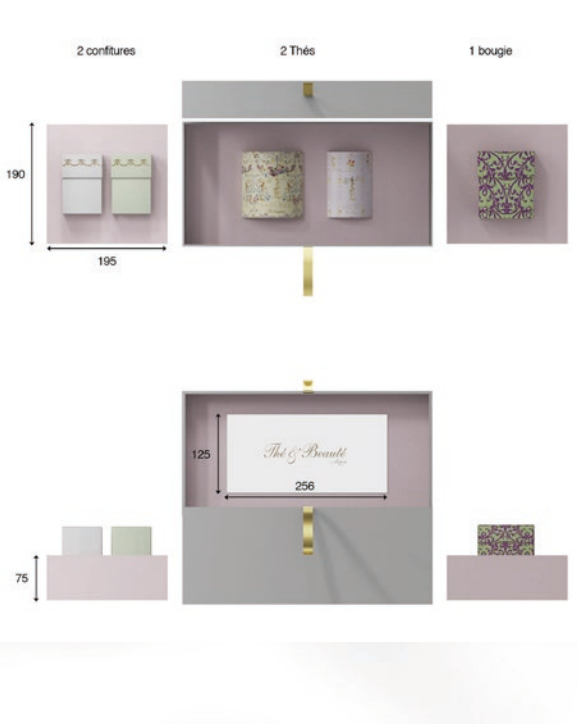


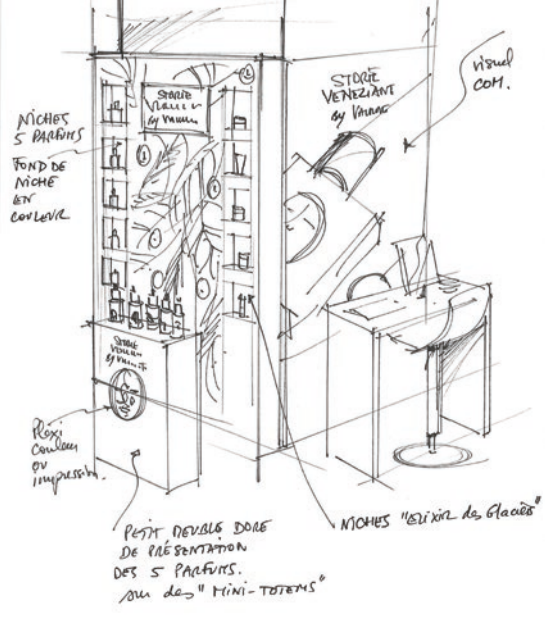
SKETCHES



3D MODELING







STORIE VENEZIANE By VALMONT

POP-UP EVENTS

- Intention sketches to visualize the concept.
- Representation in 3D images.
- Completion of pop-up (photo on location in Nagoya, Japan).

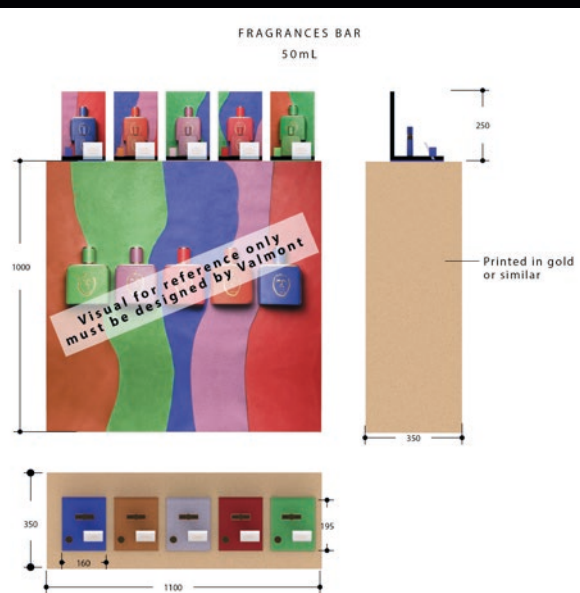
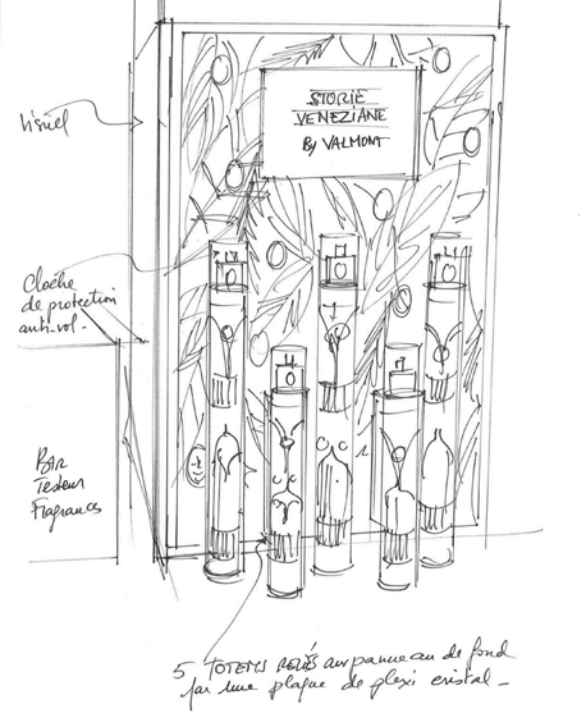


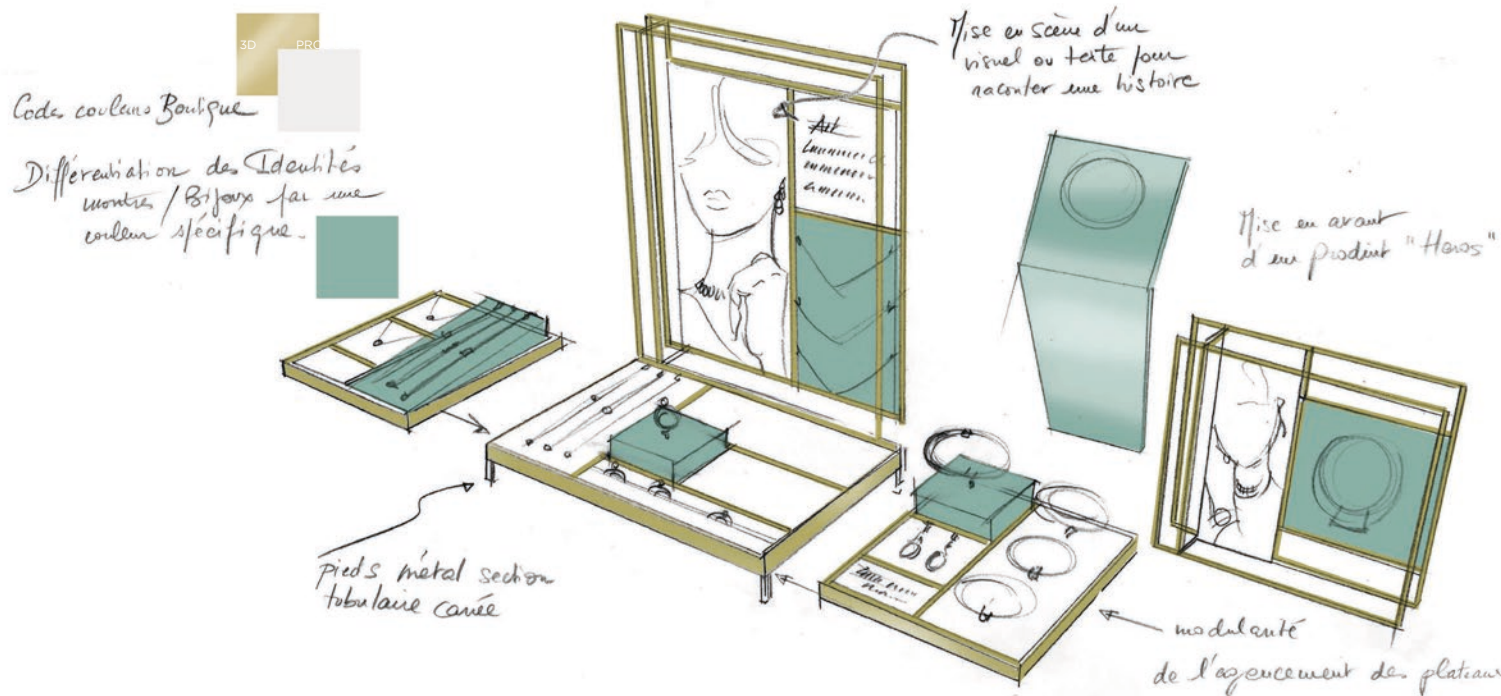
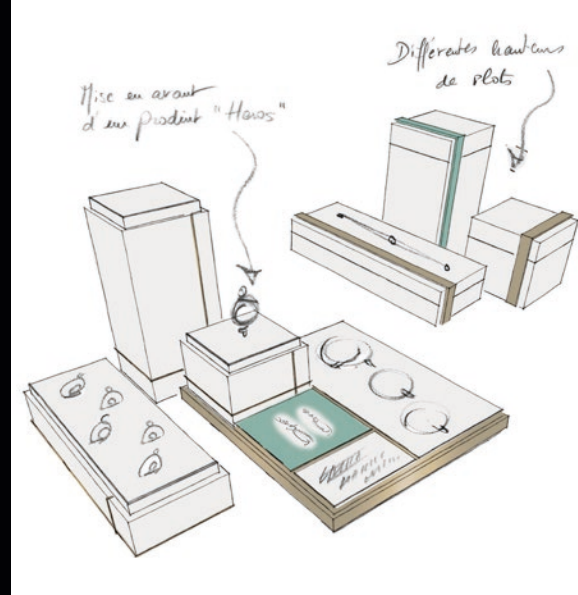
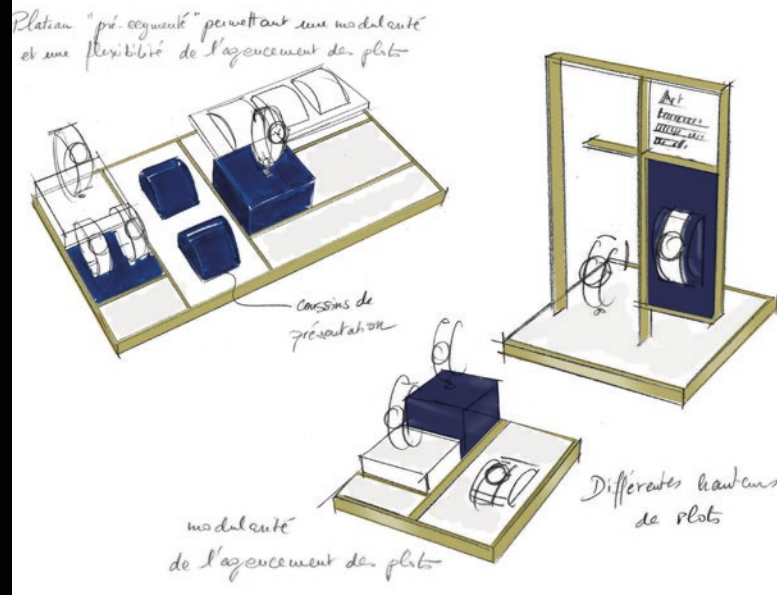
SKETCHES



3D MODELING







KORLOFF PARIS

JEWELRY AND WATCH POS

- Creation of a mood-board presenting the concept universe inspired by the new store.
- Concept creation in the form of sketches of a range of POS elements.
- Completion of the direction retained in 3D.



SKETCHES



3D MODELING



PRODUCTION



KORLOFF PARIS

POS JEWELRY AND WATCHES

- Creation of foam models for checking pre-prototype volumes.
- Production of the various elements making up the new concept.



SKETCHES



3D MODELING



PRODUCTION







CREATION



3D MODELING

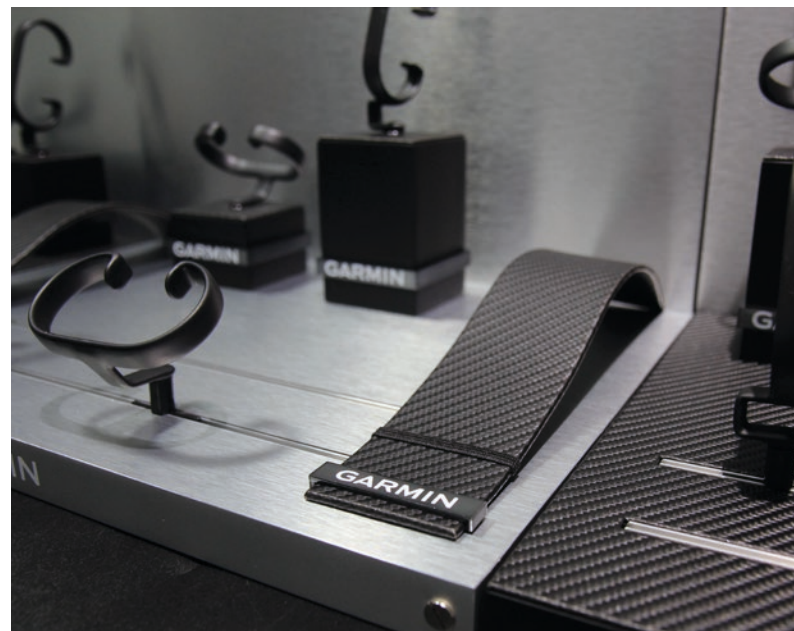


PRODUCTION

GARMIN

POS WINDOW DISPLAY FOR LAUNCH OF SMART WATCHES

- POS concept and creation of watch support accessories.
- Adapting the concept to various window sizes.
- Representation of the concept in 3D images.
- Research and proposal of materials.
- Production for international.





sisley
PARIS

SKIN CARE BAR CONCEPT

- Creation of treatment bar, taken from design of existing stores.
- Implantation merchandising of various product lines.



CREATION



3D MODELING



La Colline 
Swiss Riviera Beauty Treatment

FURNITURE CONCEPT

- Creation of new concept furniture for the treatment range.
- Product implantation merchandising.
- 3D modeling.
- Production by MEDIA6 360.
- Installation in Vaduz, Switzerland.



CREATION



3D MODELING



PRODUCTION



INSTALLATION



La Colline

Swiss Riviera Beauty Treatment



La Colline

Swiss Riviera Beauty Treatment



« LES THERMES » BOUTIQUE
EXPERIENCE IN STORE

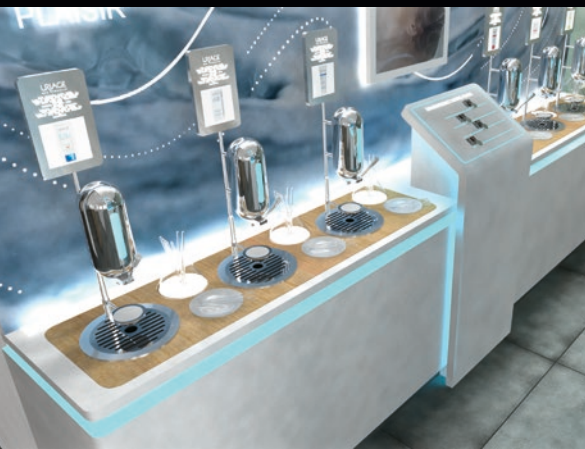
- Development of a reception hall with a waiting room and a product test area.
- Focus on the complete line-up.
- Storytelling & Experiential work.

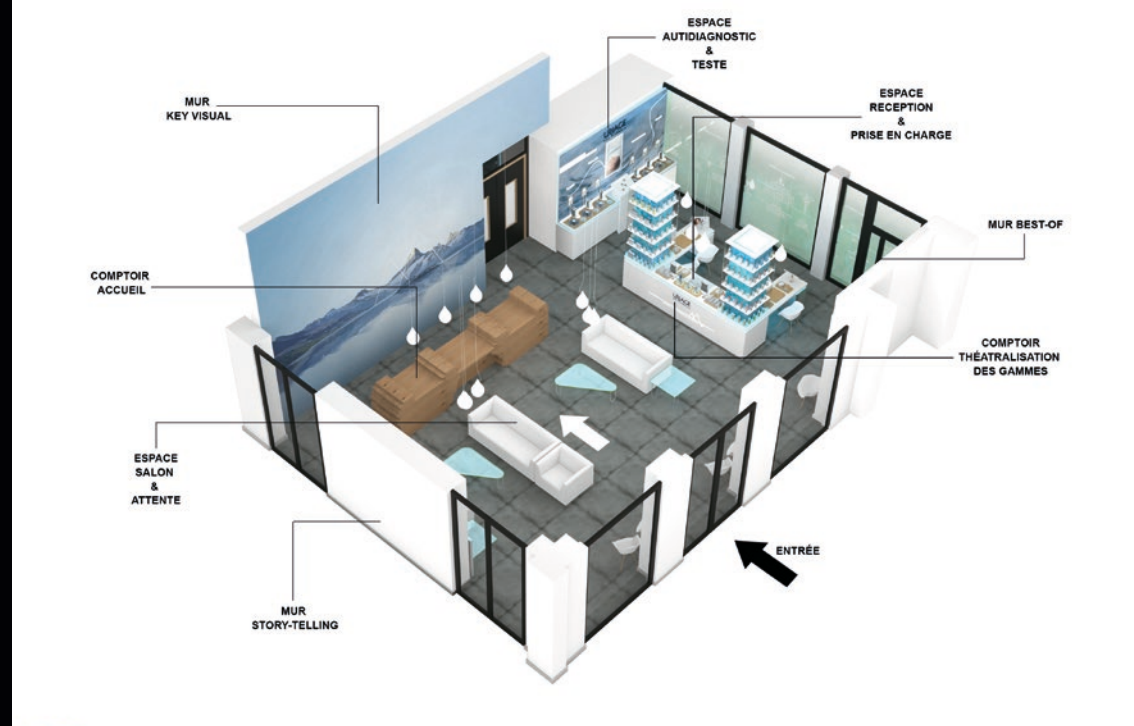


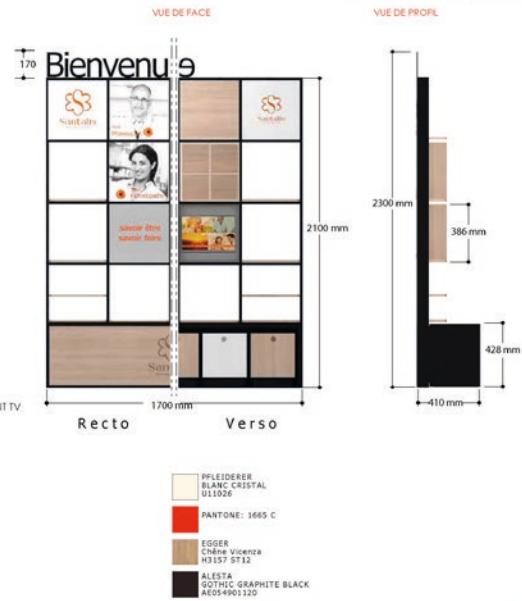
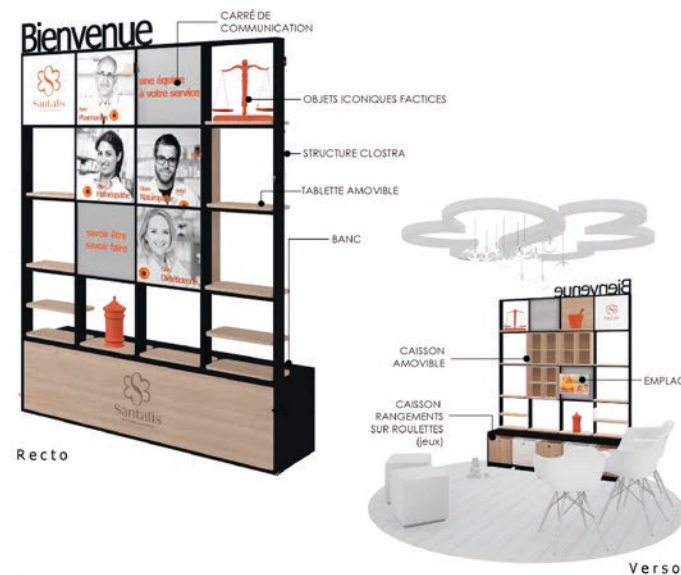
CREATION



3D MODELING







CREATION



3D MODELING



GUIDELINE



PRODUCTION



INSTALLATION

Santalis

DRUGSTORE CONCEPT

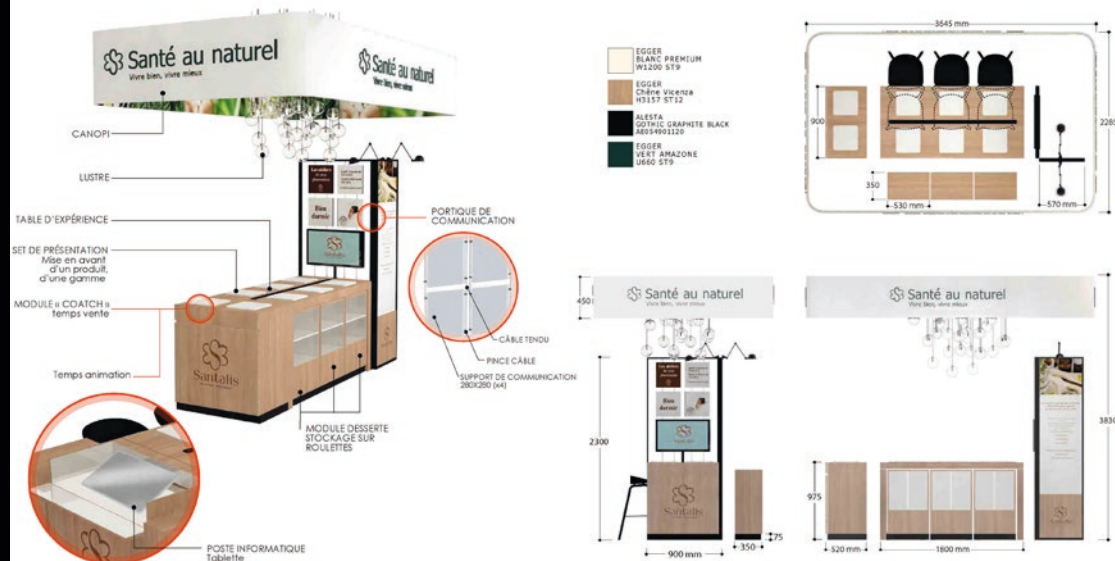
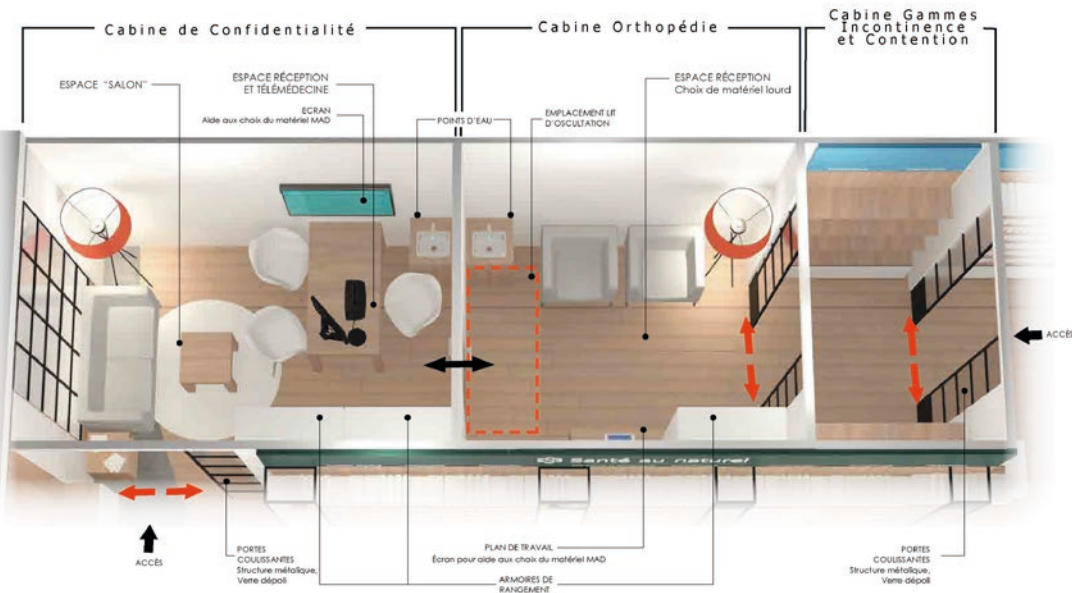
- Creation of a drugstore concept including the organization of circulation flows and the development of all furniture.
- Execution of plans, color and material selection.
- Production of a technical guide.
- Proposal of various drugstore configurations.
- MEDIA6 Group production.
- Layout of a first drugstore.



CONCEPT STORE SANTALIS

II-1-MOBILIERS CONSTITUTIFS DU CONCEPT STORE SANTALIS - Clastra de Bienvenue

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OUR CREATIVE TEAM





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